



# The Adult Career Pathway Challenge: Fact Sheet



## WHAT IS MINDS THAT MOVE US?

We believe that to collaborate is to innovate—and great innovation takes diverse minds to solve complex community issues. This is the founding philosophy behind the Minds that Move Us initiative, a challenge to communities to design innovative education and training models that create social equity and economic mobility for all. Driven by the market demands of business and industry as well as the needs of learners, these challenges engage the bright minds of public/private partners to examine the current education and training gaps within their communities and then create models that can be scaled and replicated within various industries.



## WHAT IS THE ADULT CAREER PATHWAY CHALLENGE?

The first Minds that Move Us challenge is to design career pathway innovations for adult learners who do not have any formal postsecondary training or education and lack the skills necessary to put themselves on a career path, especially those with disabilities. Open to communities across the United States, this challenge encourages creativity, collaboration and out-of-the-box ideas as solutions to pressing employment challenges and includes a design camp, festival, and coaching to assist in the development and implementation of promising practices. Applications for this challenge are due Friday, June 29, 2018. Attend our webinar on Friday, June 8th at 2pm EST to learn more.



## WHAT ARE COMPONENTS OF THIS CHALLENGE?

Ten selected community teams will participate, at no cost, in the following:

**Design Camp** – A two-and-a-half day experience to hear from subject matter experts about next generation career pathway design features and approaches that: 1) stack and aggregate learning experiences at various levels of education and industry credentials; 2) use prior learning assessments, competency-based assessments and/or micro-credentials; 3) provide academic and wrap-around supports; and 4) incorporate universal design principles to ensure adult learners with visible and invisible disabilities can benefit from programs.

**Ongoing Coaching** – Teams are slated to receive 24 hours of coaching over three years to assist in designing their programs.

**Career Pathways Festival** – A two-day Festival where teams will pitch their programs to a distinguished panel of judges and a live, virtual audience including funders that may consider offering pre-commitments to provide implementation funding for ideas they want to support.

To download an application or for more details go to:  
**MindsthatMoveUs.org**



**MINDS THAT MOVE US**  
CHALLENGING COMMUNITIES  
TO INNOVATE IN EDUCATION



**ADULT CAREER PATHWAY CHALLENGE KEY DATES:**

**6/8/18**  
Webinar

**6/29/18**  
Application Deadline

**Week of July 16th**  
Winners Notified

**Week of July 23rd**  
Submit Travel Plans

**Week of August 6th**  
Design Camp

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**WHY SHOULD COMMUNITIES PARTICIPATE?**

Three winners will be selected for a \$100K prize each for the first Minds that Move Us challenge which focuses on adult career pathway innovations. Why this particular challenge? Too many adults in the United States do not have the foundational skills necessary to further their education, pursue training opportunities, and improve their skill development. As a result, they are unable to obtain and/or further pursue meaningful and financially viable careers. If you know these challenges exist in your community, this is your opportunity to bring together a diverse team of stakeholders to spark innovation in education, gain national recognition, learn from coaches and subject matter experts, and garner funding for your work. All teams who submit an application will be invited to our Virtual Community of Practice to participate in briefings and convenings to highlight best practices and lessons learned.

**WHO PARTICIPATES IN THE ADULT CAREER PATHWAY CHALLENGE?**

There are multiple stakeholders within a community that are passionate about solving workforce and education issues, and the Minds that Move Us initiative engages a wide range of public/private partners to collaborate around any given challenge including:



**HOW DO I LEARN MORE ABOUT THE CHALLENGES?**

To download an application or for more details go to  
**MindsthatMoveUs.org**

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