



Adult Career Pathways **FESTIVAL**

August 6-8, 2019

Miami, Florida

Miami Hilton Downtown

AGENDA □ **Tuesday, August 6**

9:00 – 4:00 **Pre-event.** Curated **Learning Journey*** for 40 leaders. Site visits and conversations with career pathways innovators and leaders.

Learning Journey Hosts:

- **Johan Uvin**, President, Institute for Educational Leadership (IEL)
- **Sharon Bonney**, Executive Director, Coalition for Adult Basic Education (COABE)
- **Pat Tyler**, Executive Director, National Association for State Directors of Adult Education (NASDAE)

Stops include:

- **Miami Dade College:**
 - Miami Animation & Gaming International Complex (MAGIC)
 - Miami Culinary Institute (MCI)

*available on a first-come basis.

5:00 – 7:00 Opening Reception featuring the announcement of the winners of our **Every Day Job Heroes Awards**, and opening talk.

Event Emcee:

- **Lisa Lee Arneaud**, Television Host, Broward Education Communication Network and Chief Communications Officer, Office of the State Attorney (17th Judicial Circuit)

Opening Talk:

- **Cheryl Dorsey**, President, Echoing Green

Cheryl Dorsey is the president of Echoing Green, a global organization unleashing next generation talent to solve the world's biggest problems. A social entrepreneur herself, Cheryl received an Echoing Green Fellowship in 1992 to help launch The Family Van, a community-based mobile health unit in Boston. Cheryl has served in two presidential administrations and serves on several boards including the SEED

Foundation, The Bridgespan Group, and, previously, the Harvard Board of Overseers. She has received numerous awards, including the Pfizer Roerig History of Medicine Award, the Robert Kennedy Distinguished Public Service Award, and the Manuel C. Carballo Memorial Prize. Cheryl was named one of "America's Best Leaders" by US News & World Report and the Center for Public Leadership at Harvard Kennedy School and one of The Nonprofit Times' "Power and Influence Top 50," and was most recently elected a member of the American Academy of Arts and Sciences. She has a medical degree from Harvard Medical School and her Master's in Public Policy from Harvard Kennedy School.

Every Day Job Hero Moderators:

- **Alicia Bolton**, Director of Minds that Move Us, IEL
- **Sabrina Sheikh**, Executive Assistant, IEL

Every Day Job Hero Honorees:

- To be determined; **nominate** someone you know by July 15. Selected heroes will win two tickets from Southwest Airlines to the beautiful Miami Hilton for August 6-8th, where we will tout their good deeds! Winners from south Florida are eligible and may use tickets for personal travel.

AGENDA □ **Wednesday, August 7**

8:30 – 12:00 **Election Day.** Our 10 national finalists pitch their adult career pathway innovation to you and our judges. Your vote counts toward hundreds of thousands of dollars and resources for the teams.

Expert Judges:

1. **Denine Torr**, Senior Director of Community Initiatives, Dollar General
2. **Whitney Smith**, Executive Director-Midwest, Global Philanthropy at JPMorgan Chase & Co.
3. **Nasir Qadree**, Associate Director of Social Investments, AT&T
4. **Luis Sandoval**, Development Manager, Building Skills Partnership
5. **Wendy Mendiata**, Former Student, Miami Dade College

12:00 – 1:30 **Lunch and Policy Talk** on vital practices to create bold, future-ready career pathways.

Moderator:

Pat Tyler, Executive Director, NASDAE

Panelists:

1. **John Wensveen**, Vice Provost of Academic Schools, Miami Dade College
2. **Whitney Smith**, Executive Director-Midwest, Global Philanthropy at JPMorgan Chase & Co. (invited)

1:30 -3:30 **The Start-Up Game:** Interactive panel conversation with national experts from foundations and investment firms. Includes a gaming segment with awards for audience participation.

Moderator:

Liza McFadden, President, Liza & Partners

Panelists:

1. **Sarah Keh**, Vice President of Corporate Social Responsibility, Prudential Financial
2. **David Smith**, Creative Partnerships, Unreasonable Group
3. **Shauntel Garvey**, General Partner, Reach Capital

3:30 – 4:30 **Gallery Walk and Final Vote.**

5:00 – 7:00 **Festival Reception.**

AGENDA **▣** **Thursday, August 8**

8:00 – 9:30 **The Innovator’s Dilemma**—how to scale breakthrough program models.

Moderator:

Caroline Worsham, Case Team Leader, Entangled Solutions

Panelists:

1. **Ali Noorani**, Executive Director, Immigration Forum
2. **Vinice Davis**, Venture Partner, Omidyar Network
3. **Irene Lee**, Director of Family Economic Success, The Annie E. Casey Foundation

10:00 – 11:30 **Student-centered Design**—the necessary ingredient for innovation success.

Moderator:

Marty Finsterbusch, Executive Director, VALUEUSA

Panelists:

1. **Rebecca Leon**, Student, Miami Dade College
2. **Angela Walker**, Former Adult Learner, Team PASS
3. **Georgiana Georgescu**, Adult Learner, Team ASCENT
4. **Cecilia White Eagle**, Adult Learner, Team WOKSAPE

11:45 – 1:30 **Lunch and Cutting-edge Technology Talk** on adult career pathways and announcement of winners.

Panelists:

1. **Monica Anderson**, Senior Researcher, Pew Research Center
2. **Cindy Ball**, Program Manager, Oculus Education at Oculus VR (invited)