



Adult Career Pathways **FESTIVAL**

August 6-8, 2019

Miami, Florida

Miami Hilton Downtown

AGENDA ▣ **Tuesday, August 6**

- 7:15 – 3:00** **Pre-event.** Curated **Learning Journey*** for 40 leaders. Site visits and conversations with career pathways innovators and leaders.
- Learning Journey Hosts:**
- **Johan Uvin**, President, Institute for Educational Leadership (IEL)
 - **Sharon Bonney**, Chief Executive Officer, Coalition for Adult Basic Education (COABE)
 - **Pat Tyler**, Executive Director, National Association for State Directors of Adult Education (NASDAE)
- Stops include:
- **Broward County - Gulfstream Early Learning Center**
 - **Miami Dade College:**
 - Miami Animation & Gaming International Complex (MAGIC)
 - Miami Culinary Institute (MCI)
- 4:30 – 5:00** Registration for in-person attendees (Foyer of the **Hilton Miami Downtown** Ballroom Level)
- 5:00 – 5:30** Opening Networking Reception (Foyer)
- 5:45 – 5:55** Opening Remarks by:
- **Johan Uvin**, President, IEL
 - **Lisa Lee Arneaud**, Event Emcee, Television Host, Broward Education Communication Network and Chief Communications Officer, Office of the State Attorney (17th Judicial Circuit)
- 5:55 – 6:15** Every Day Job Heroes celebration and presentation by:
- **Alicia Bolton**, Director of Minds that Move Us, IEL
 - **Sabrina Sheikh**, Executive Assistant, IEL

- 6:15-6:20** Innovation Spotlight by Yscaira Jimenez, CEO, LaborX
- 6:20-6:25** Introduction of Cheryl Dorsey by Lisa Ransom, Chairwoman and CEO, Augustus F. Hawkins Foundation
- 6:25-6:45** Opening Talk by Cheryl Dorsey, President, Echoing Green
- Cheryl Dorsey is the president of Echoing Green, a global organization unleashing next generation talent to solve the world’s biggest problems. A social entrepreneur herself, Cheryl received an Echoing Green Fellowship in 1992 to help launch The Family Van, a community-based mobile health unit in Boston. Cheryl has served in two presidential administrations and serves on several boards including the SEED Foundation, The Bridgespan Group, and, previously, the Harvard Board of Overseers. She has received numerous awards, including the Pfizer Roerig History of Medicine Award, the Robert Kennedy Distinguished Public Service Award, and the Manuel C. Carballo Memorial Prize. Cheryl was named one of "America's Best Leaders" by US News & World Report and the Center for Public Leadership at Harvard Kennedy School and one of The Nonprofit Times' "Power and Influence Top 50," and was most recently elected a member of the American Academy of Arts and Sciences. She has a medical degree from Harvard Medical School and her Master's in Public Policy from Harvard Kennedy School.
- 6:45-7:00** Closing Remarks by Emcee

AGENDA ▣ **Wednesday, August 7**

- 8:30 – 8:50** **Election Day Overview & Expert Judge Introductions.** Our 10 national finalists pitch their adult career pathway innovation to you and our judges. Your vote counts toward hundreds of thousands of dollars and resources for the teams.
- Expert Judges:**
1. Denine Torr, Senior Director of Community Initiatives, Dollar General
 2. Whitney Smith, Executive Director-Central Region, Global Philanthropy at JPMorgan Chase & Co.
 3. Wendy Mendata, Former Student, Miami Dade College
 4. Newton Sanon, President and CEO, OIC of South Florida
- 8:50-9:50** **Round 1 Pitches, as follows:**
1. Team ASCENT
 2. Team Construye DC-Plus
 3. Team HEART ACHE
 4. Team Piece of Cake Bakers
- 9:50-10:05** **Seated Break, with entertainment by:**
- Marnino Toussaint, Poet
- 10:05-10:50** **Round 2 Pitches, as follows:**
5. Team PASS
 6. Team Pathways to Prosperity

7. Team HIVE
- 10:50-11:10 Break**
- 11:10-11:55 Round 3 Pitches, as follows:**
8. Team D214
9. Team Drive to Thrive
10. Team Woksape
- 12:00-1:30 Lunch and Policy Talk** on vital practices to create bold, future-ready career pathways.
- Moderator:**
- **Pat Tyler**, Executive Director, NASDAE
- Panelists:**
1. **John Wensveen**, Vice Provost of Academic Schools, Miami Dade College
 2. **Tim Lawrence**, CEO, SkillsUSA
 3. **Jason Tyszko**, Vice President, U.S. Chamber of Commerce Foundation
 4. **Courtnee Biscardi**, Senior Vice President of Operations & Strategy, Urban League of Broward County
 5. **Surabhi Jain**, Senior Director of Adult Education & Workforce Development, UnidosUS
- 1:30-1:32 Innovation Spotlight** by **Judy Mortrude**, Open Door Collective
- 1:32-1:55 Adult Career Pathways: Tantalizing Trivia.** A trivia game to test your knowledge with prizes for audience participation.
- Gaming Hosts:**
1. **Sharon Bonney**, Chief Executive Officer, COABE
 2. **Jody Angelone**, President-Elect, COABE
 3. **Jeff Arnott**, Board Secretary, COABE
- 2:00-3:30 The Start-up Game:** An interactive panel conversation with national experts from foundations and investment firms.
- Panel Moderator:**
- **Liza McFadden**, President, Liza & Partners
- Panelists:**
1. **Sarah Keh**, Vice President of Corporate Social Responsibility, Prudential Financial
 2. **David Smith**, Creative Partnerships, Unreasonable Group
 3. **Shauntel Garvey**, General Partner, Reach Capital
- 3:30-3:35 Entertainment by:**
- **Janice Muller**, Violinist
- 3:30-4:30 Gallery Walk.**
- 5:00-7:00 Festival Reception with entertainment by JaShae Jones, singer.**

AGENDA □ **Thursday, August 8**

8:00-8:15 **Opening Remarks and Recap.**

8:15-9:30 **The Innovator’s Dilemma**—how to scale breakthrough program models.

Panel Moderator:

- **Caroline Worsham**, Case Team Leader, Entangled Solutions

Panelists:

1. **Jennie Murray**, Director of Integration Programs, National Immigration Forum
2. **Vinice Davis**, Venture Partner, Omidyar Network
3. **Rosa Maria Casteneda**, Director of Family Economic Success, The Annie E. Casey Foundation
4. **Jennifer Foster**, Deputy Executive Director, Illinois Community College Board, Adult Education & Literacy

9:30-9:45 **Seated Break, with entertainment by:**

- **Naim Owen**, Poet

9:45-11:00 **Student-centered Design**—the necessary ingredient for innovation success.

Panel Moderator:

- **Marty Finsterbusch**, Executive Director, VALUEUSA

Panelists:

1. **Angela Walker**, Former Adult Learner, Team PASS
2. **Georgiana Georgescu**, Adult Learner, Team ASCENT
3. **Cecilia White Eagle**, Adult Learner, Team WOKSAPE
4. **Luis Alonzo Fuentes Alvarez**, Adult Learner, Team Construye DC-Plus
5. **Shanelia Rainey**, Adult Learner, Team HEART ACHE
6. **James Bendyna**, Adult Learner, Team Pathways to Prosperity

11:00-11:15 **Break**

11:15 – 12:45 **Lunch and Cutting-edge Technology Talk** on adult career pathways and announcement of winners.

Moderator:

- **Johan Uvin**, President, IEL

Panelists:

- **Karen Cator**, CEO, Digital Promise
- **Dr. Shaun McAlmont**, Education Executive, K12
- **Katie Nielson**, Chief Education Officer, Voxy

12:45-1:30 **Acknowledgements and Prize Winner Announcements, with remarks by:**

- **Denine Torr**, Senior Director of Community Initiatives, Dollar General
- **Jennifer Zeisler**, Senior Program Director for Career Readiness, ECMC Foundation