



# MINDS<sup>THAT</sup> MOVE US

CHALLENGING COMMUNITIES  
TO INNOVATE IN EDUCATION

**ADULT CAREER PATHWAYS FESTIVAL**  
**AUGUST 6-8, 2019**  
**MIAMI HILTON DOWNTOWN**





# ADULT CAREER PATHWAYS FESTIVAL

August 6-8, 2019  
Miami Hilton Downtown

**TEAMS FROM AROUND THE COUNTRY WILL PITCH INNOVATIVE EDUCATION AND TRAINING MODELS FOR A CHANCE TO WIN \$100K!**

LAST YEAR, MINDS THAT MOVE US(#MTMU) SELECTED TEN ELITE TEAMS FROM AROUND THE COUNTRY TO SPEND A YEAR DEVELOPING IDEAS THAT CREATE SOCIAL EQUITY AND ECONOMIC MOBILITY FOR ADULT LEARNERS.

THINK 'SHARK TANK' & 'AMERICA'S GOT TALENT' - THE ADULT CAREER PATHWAYS FESTIVAL, BRINGS 10 TEAMS TO THE STAGE TO PITCH THEIR IDEAS TO AN EXPERT PANEL OF JUDGES ALONG WITH A LIVE AND VIRTUAL VOTING AUDIENCE.

## ENGAGE WITH A POWERFUL COMMUNITY

Connect with adult learners, employers, innovators, entrepreneurs, policy makers, and funders dedicated to creating access to career pathways for 36 million adults in this country who need support launching and advancing sustainable careers.

## BE A CHANGE AGENT

Support the ongoing development of innovations that are transforming adult career pathways, making them increasingly accessible, sustainable, and relevant to the future of work.

## CELEBRATE EVERY DAY JOB HEROES

Hear about individuals who change lives by going the extra mile to lift up their communities and inspire change at the grassroots level by preparing adults for sustainable employment.

## CHOOSE THE WINNER

Your vote at #MTMU actually counts and has an impact! Everyone who attends in person or tunes-in virtually has a meaningful stake in deciding which innovative idea will be funded and brought to life. So don't forget to cast your vote for the most innovative and impactful model that can change the future of career pathways in our country.



**DON'T MISS YOUR CHANCE TO BE A PART OF THE NEXT WAVE OF CHANGE IN EDUCATION AND LEARN ABOUT DESIGNING THE FUTURE OF WORK FOR ADULTS!**

**REGISTER HERE!**



# #MTMU'S FIRST COMPETITION: CAREER PATHWAYS DESIGN CHALLENGE

#MTMU is a series of challenges that engage the bright minds of public/private partners and communities to design innovative education and training models that create social equity and economic mobility for all.

The first #MTMU challenge focuses on career pathway innovations for adult learners 26+ who do not have the credentials and skills they need to start or advance in a career. 36 million adults in the United States do not have the skills to get ahead and there are barriers to accessing further education and training they need to move forward.

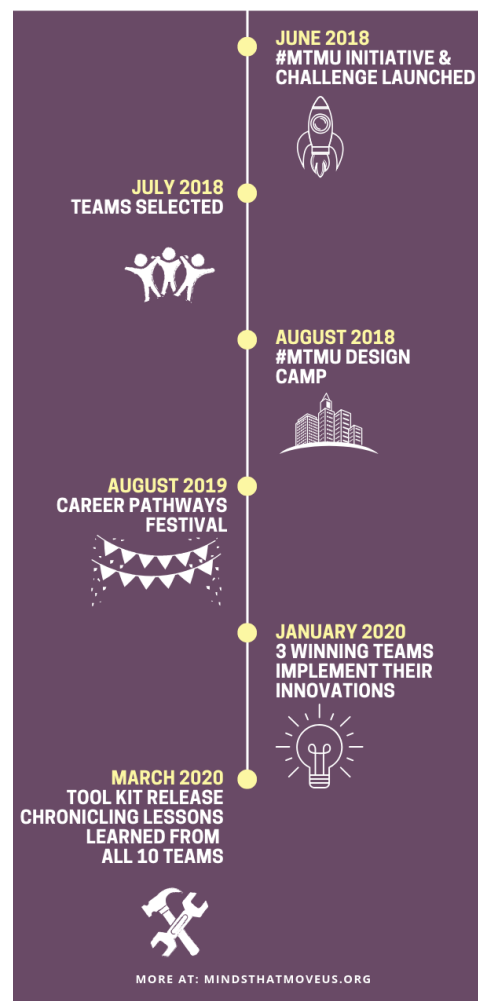
The teams began to fine-tune their ideas at the #MTMU Design Camp— a 2.5 day event where the semi-finalists met with coaches, learned from subject matter experts, and gained insights from other teams' work.

## INSIGHTS FROM THE DESIGN CAMP:

- Adult learners must be central to the design process
- Sustainable models must focus on recruiting, retention, resources, and reform
- Faster alone, stronger together—there is a willingness to share triumphs and struggles across teams

## #MTMU COACHES:

- Todd Hunter; Program Advisor at the Arkansas Department of Career Education
- Debbie Mills; Director of the National Career Pathways Network
- Kathy Olesen-Tracey; LINCS National Trainer for the U.S. Department of Education
- Melissa Sadler-Nitu; I-BEST and Adult Education Director for Alamo Colleges
- Suzi Shoemaker; Advanced Program Coordinator at Pima Community College



# OVER 115 APPLICANTS OFFERED BRIGHT AND BOLD IDEAS TO ADDRESS CURRENT GAPS. 10 SEMI-FINALIST TEAMS WERE SELECTED AND 3 WILL WIN \$100K EACH!

THE TEAMS ARE TAKING DIFFERENT APPROACHES TO CREDENTIAL ATTAINMENT, ACADEMIC & WRAP-AROUND SUPPORTS, WORK-BASED LEARNING, JOB PLACEMENT/ADVANCEMENT AND OTHER KEY ASPECTS OF HIGH-QUALITY CAREER PATHWAYS FOR ADULTS.



## **Team ASCENT** **Healthcare | Milton, PA**

ASCENT will increase the social capital of adult learners—enabling them to persist & succeed on a healthcare career pathway—by building positive relationships, accessing resources, & increasing professional growth.

## **Team Construye DC-Plus** **Construction | Washington, D.C.**

Upskilling LatinX construction professionals for career growth with a focus on safety & sustainable wages. Our bilingual, blended-learning course aligns with the off-peak construction season, includes OSHA certification, employability skills, construction math, blueprint reading, career planning, & construction English.

## **Team D214 Future Ready** **Advanced Manufacturing | Arlington Heights, IL**

Customized curriculum incorporates industry-specific manufacturing classes & traditional adult education that supports student needs at all levels. We are bringing the program to the neighborhoods where it is most needed.

## **Team Drive to Thrive** **Automotive Technology | Rhinelander, WI**

We offer learners scholarships for vehicles, short term automotive training, wrap-around support services, coupled with employer partnerships for jobs in a career path they can continue to grow in.

## **Team HEARTACHE** **Healthcare | Boston, MA**

A worker's education, employment & training collaborative supporting Home Care workers along the Southwest Corridor in Boston by providing a career pathway & economic mobility for Boston's workforce.

## **Team HIVE** **Tech, Media, Entrepreneurship | Taos, NM**

HIVE is a supportive community that brings together adult learners & a range of professionals, offering support services, credentialing, workshops & trainings all under one roof so Taoseños can work global, thrive local.

## **Team PASS** **Healthcare | Cincinnati, OH & Northern Kentucky**

An intuitive system that creates a regional blueprint for learning & career pathways through the alignment of a complex, multi-state workforce system. We provide clarity to the marketplace & position learners to make informed decisions.

## **Team Pathways to Prosperity** **Multiple Industries | Philadelphia, PA**

P2P makes the invisible visible through a holistic approach to meet the needs of returning citizens with disabilities by providing assessment, mentoring, disability services, & employment opportunities.

## **Team Piece of Cake Bakers** **Baking | Miami, FL**

Unique instruction & business collaborative to train & employ individuals with disabilities. We will build business confidence in hiring people with disabilities & create opportunities to participate in employment.

## **Team Woksape** **Multiple Industries | Rapid City, SD**

Organizations, educational institutions, & employers struggle to help find lasting solutions for at-risk Native American learners impacted by historical trauma. We provide collaborative supports, mentorship & small policy changes to create thriving students/employees.

# ADULT CAREER PATHWAYS FESTIVAL: A DETAILED LOOK

A distinguished group of speakers and panelists will add depth and breadth to challenges within the adult career pathways landscape & will highlight emerging research & practices that are catalyzing transformation.

## FEATURED SPEAKER:

Cheryl Dorsey, President, Echoing Green

## PANEL DISCUSSIONS:

- Policy Talk— vital practices to create bold, future-ready career pathways.
- The Innovator's Dilemma— how to scale breakthrough program models.
- Student-Centered Design—the necessary ingredient for innovation success.
- Cutting-Edge Technology Talk—the impact of technology when designing adult career pathways.

**ON WEDNESDAY, AUGUST 7TH** each of the #MTMU teams will pitch their innovations. The judges as well as the live and virtual audience will be scoring on three key criteria: Capacity, Impact, & Ingenuity. A few questions they will consider:

**Capacity** - Does the solution address pain points and the needs of their target student population and stakeholders?

**Impact** - What level of social impact does the idea generate? Did the team validate their assumptions by engaging adult learners?

**Ingenuity** - Is the solution distinctive or fundamentally different from existing approaches?

WINNERS WILL BE ANNOUNCED IN  
A LIVE FINALE ON THURSDAY,  
AUGUST 8TH!



## STAY TUNED FOR THESE POST FESTIVAL RESOURCES:

- A toolkit describing lessons learned, key considerations and resources for communities, practitioners, policymakers, funders and innovators to implement, scale, or support similar ideas
- Resources to complement the toolkit (e.g. web materials and videos)
- Virtual learning journeys and trainings for those who want to learn more and stay engaged

REGISTER HERE!

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WATCH THE LIVE STREAM AT:  
[MINDSTHATMOVEUS.ORG](http://MINDSTHATMOVEUS.ORG)



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